

FRANK YOO

San Francisco, CA

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SKILLS

Skills include mobile application design, interaction design, visual design, product strategy and simple prototype development. Can demonstrate a thorough understanding of user-centered design and established interaction patterns. Technical skillset includes HTML, CSS, Flash production, basic jQuery and ActionScript programming.

Comprehensive experience with Adobe Creative Suite (Illustrator, Photoshop, Fireworks, and Flash). Developing proficiency with Xcode and Eclipse, and committing UI tweaks via Git.

EXPERIENCE

LinkedIn; Mountain View, CA

Mobile Design Lead, 4/2010 - Present

Lead the UI design strategy and execution for iOS, Android, RIM, and Mobile Web platforms. Routinely work amongst multiple functional teams including product management, software engineering, QA engineering, core UX design, and product marketing.

Yahoo! Inc., Integrated Consumer Experiences; Sunnyvale, CA

Staff User Interface Designer, 8/2007 - 3/2010

Sr. Visual Designer, 7/2006 - 5/2007

Visual Designer, 12/2004 - 7/2006

Conceptualization and UI design execution for Yahoo! Front Page (yahoo.com), My Yahoo! (my.yahoo.com) personalized homepage, Yahoo! Buzz, and Yahoo! Personals online dating site, as well as Yahoo! Search experiments/integrations and software client explorations. Collaborate daily with product managers, fellow experience designers and researchers, front-end and back-end engineers, QA engineers, marketing staff, and product executives.

Freelance design; San Francisco, CA

Freelance Web Designer, 7/2004 - Present

Clients include: Plancast.com, Castlemark Seating, Madplum Creative, University of Michigan, Sally Linder (Vermont Artist), Tracy Rocca (Bay Area Artist/Designer), Amanda Williams (Bay Area Artist).

University of Michigan, LSA Development, Marketing and Communications; Ann Arbor, MI

Art Director and Graphic Designer, 10/2001 - 6/2004

Established conceptual and creative direction for web, print, and interactive media projects. Provided leadership and guidance to design and production staff. Created websites, printed collaterals, and presentation media for academic and administrative units of the University's largest undergraduate college (Literature, Science, and the Arts).

Enlighten Interactive (www.enlighten.com); Ann Arbor, MI

Flash Production Designer, 8/2001 - 10/2001

Produced an interactive training CD for Daimler-Chrysler. Introduced animation, sound, and programming logic with pre-produced art to bring a static interface to life.

EDUCATION

University of Michigan, School of Art and Design; Ann Arbor, MI

Typography, Fall 2002

Rhode Island School of Design (RISD)/Fraunhofer Center for Research in Computer Graphics (CRCG); Providence, RI

International Certificate Program for New Media; Web Design Module, Winter 2001

Community College of Rhode Island; Warwick, RI (1999 - 2001)

Drawing, Figure Drawing, 2D Design, Color Theory

University of California, Berkeley; Berkeley, CA

BA Environmental Sciences, 1999